

PRESS RELEASE**For Immediate Release**

For further details contact James Freshwater, Vice President -
james.freshwater@workplacesystems.com

www.workplacesystems.com

Shift Bidding From WorkPlace Systems Enables Retailers to Improve Customer Services and Associate Retention

- Engage with employees using Facebook and Twitter
- Enhances leading cloud workforce management solution for retailers

NRF, New York City, NY - 16th January 2012 - WorkPlace Systems plc, the leading provider of cloud retail workforce management solutions, today announced that it is launching Shift Bidding as a new component of its WorkPlace OnLine workforce management solution. Utilizing the widespread use of social media websites like Facebook and Twitter, the solution will engage with employees to streamline the shift bidding process to reduce administration costs and improve both associate retention and the level of service provided to customers.

Shift Bidding makes it easy for managers to offer available shifts to a group of qualified associates rather than contacting staff individually, saving time and the costs associated with managing the process. Unfilled shifts are identified in the Schedule Management module and advertized to suitable employees via SMS, email, Facebook, Twitter or other social media services. Managers can then review the list of bidding candidates and assign an associate, notifying them that their bid has been successful.

Shift bidding will enable retailers to maintain a high level of customer service by ensuring that planned schedules are appropriately staffed. It will also help retailers improve staff engagement and retention by empowering associates to control additional shifts within their schedule.

“Many retailers are taking advantage of associates being willing to work extra shifts at short notice, this benefits both the employee and the retailer,” commented James Freshwater, Vice President, WorkPlace Systems Inc. “Associates can control exactly which extra shifts they bid for and if successful easily update electronic calendars. For retailers Shift Bidding helps fill those unplanned short notice absences such as sickness or compassionate leave with minimum administration.”

WorkPlace OnLine delivers a comprehensive suite of Retail Workforce Management (WFM) modules over the web including; Schedule Management, Attendance Management, Forecasting, Advanced Scheduling, Shift Bidding and Reports & Dashboards.

“Shift bidding makes it quick and easy to fill shifts. Associates can register to receive shift notifications by following the application on Twitter or registering for the Facebook app. These social networking media sites are part of people’s everyday lives and allow retailers to

communicate with their employees in a modern, secure and convenient manner,” concluded Freshwater.

About WorkPlace Systems

WorkPlace Systems is a world leader in the development and supply of cloud workforce management solutions. With over 25 years experience, WorkPlace Systems has more than 400 deployments worldwide in major corporate and medium sized organizations, managing some of the largest and most challenging work environments including many in the retail sector.

WorkPlace’s clients include some of the premier retail companies in the world, including: Argos, Iittala (Fiskars), Glassons, Guthy-Renker, H&M, IGA Champions & IGA Progressive, Maxima, Metro Group, Next, Nike Shop, Ozmosis, Past Times, Sigma, Stockmann, Wickes and World Duty Free.

PR Agency contact:

Chris Quinn

Phone: +44 (0)796 101 7007

Email: chris.quinn@marketing-inabox.com