

PRESS RELEASE**For Immediate Release**

For further details contact James Freshwater, Vice President -
james.freshwater@workplacesystems.com

www.workplacesystems.com

WorkPlace Systems to Provide Cloud-Based Workforce Management Services to Rite Aid

NRF, New York City, NY - 16th January 2012. WorkPlace Systems Inc., the leading supplier of Retail Workforce Management solutions, announced today that Rite Aid, one of the nation's leading drugstore chains, will use WorkPlace OnLine, a cloud-based Schedule and Attendance Management service, at all Rite Aid stores. Rite Aid has approximately 4,700 stores across the United States.

The cloud Workforce Management (WFM) solution will enable Rite Aid to improve the visibility, efficiency and control of pharmacy schedules and associated data such as labor costs and open shifts at all of its stores. This will provide improved labor utilization, reduced schedule administration time and improved compliance with all schedule-related processes. An additional strategic goal is aimed at improving work-life balance for pharmacists through the use of the associate portal for viewing and confirming schedules, making time off requests and shift bidding, all available anytime, anywhere.

WorkPlace OnLine is being implemented quickly using the WorkPlace proven Rapid Implementation Approach, which is in part facilitated by the service being provided in the "cloud" and accessed via a web browser, eliminating the need for any installation. As a true cloud solution, Rite Aid benefits from reduced upfront costs, regular system updates and improvements from the product roadmap. Implementation of WorkPlace OnLine at all Rite Aid stores is expected to be completed by March 2012.

"Rite Aid selected WorkPlace based on their expertise on scheduling associates across multiple locations, user friendliness and their rapid implementation strategies," stated Dave Markley, Vice President of Financial and Labor Analysis at Rite Aid.

"We are absolutely delighted to be working with Rite Aid," said James Freshwater, Vice President of WorkPlace Systems. "This implementation is another indication of how important Cloud Workforce Management is to retailers looking to quickly improve productivity and efficiency through the all-important visibility and control that WorkPlace OnLine delivers."

About WorkPlace Systems

WorkPlace Systems is a World leader in the development and supply of cloud workforce management solutions. With over 25 years experience, WorkPlace Systems has more than 400 deployments worldwide in major corporate and medium sized organizations, managing some of the largest and most challenging work environments including many in the retail sector.

WorkPlace's clients include some of the premier retail companies in the world, including: Argos, Iittala (Fiskars), Glassons, Guthy-Renker, H&M, IGA Champions & IGA Progressive, Maxima, Metro Group, Next, Nike Shop, Ozmosis, Past Times, Sigma, Stockmann, Wickes and World Duty Free.