



**PRESS RELEASE** - For immediate release

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### **WorkPlace Systems Launches new Task Management Application at NRF**

NRF, 12<sup>th</sup> January 2009 - WorkPlace Systems, a leading provider of Retail Workforce Management software and consulting solutions announces the launch of its new web based Task Management Application. It will help Retailers increase sales and reduce costs by providing; planning, communications and control of Head Office instigated projects and tasks to ensure timely and efficient compliance in store.

WorkPlace's Task Management solution, based upon a highly effective Store Communications and Alerts structure, delivers simple setup and planning of Head Office integrated projects and tasks together with complete progressing, monitoring and execution control. The result is timely and efficient execution compliance in-store.

WorkPlace's CEO Barney Quinn stated "As a result of implementing Task Management, we expect Retailers to experience improved store compliance, consistency and timeliness in the execution of promotions - a key driver of revenue. In addition email traffic and inefficient communication with Head Office will reduce enabling Store Managers to spend more time on the sales floor."

It's not just the top line that benefits. Task Management also saves costs such as reducing the need for regular in-person audits, communication effectiveness and cost and faster product recalls, all of which help improve the bottom line.

WorkPlace Task Management enables Managers and Planners at Head Office to easily create, plan and approve projects against known store workloads. The approved projects can then be scheduled in-store in line with other business-as-usual workload and their progress tracked and monitored in real-time to assure compliance.

"The integration of Task Management with Workforce Management provides a Retailer with the next logical step in improving the performance of Store

Operations. We've focused on ease of use and speed of deployment to help Retailers quickly realize the benefits possible from this Application." Continued Quinn.

WorkPlace Task Management is available either as a stand alone Application or fully integrated with the WorkPlace suite of Workforce Management software. Attendees to NRF can find out more and see a demonstration of this new Application on Labor Solutions International stand 3124.

### **About WorkPlace Systems International PLC**

WorkPlace Systems was founded in 1986 and is listed on the London Stock Exchange (WSI). WorkPlace is a leading supplier of Workforce Management software and of consulting solutions which increase customer service significantly and reduce labor costs. With a particular focus in Retail, Hospitality, Emergency Services, Manufacturing and Transportation, the WorkPlace solution has been implemented in some of the largest and most complex workforce management environments in the world. WorkPlace Systems is headquartered in the UK and has regional offices in North America.

For more information visit: [www.workplacesystems.com](http://www.workplacesystems.com)

### **About Labor Solutions International**

Labor Solutions International is a leading provider of total Workforce Management solutions that enable Retailers to improve the performance of their store operations. Customers include; Albertsons, Babies R Us, Circuit City, Fred Meyer, The Home Depot, Kroger, Lowe's Home Improvement Warehouse, PETCO, PetSmart, Raley's, ShopKo, Shopright, Stop & Shop, Toys R Us, Wet Seal, Winn Dixie.

Labor Solutions International is a wholly owned subsidiary of WorkPlace Systems International.

[www.lsi-solutions.com](http://www.lsi-solutions.com)

**Note to editors** - Gartner estimates that the vast majority of Retailers are losing between 1-3% of sales annually from poor execution of critical day to day processes in-store. To overcome this Gartner estimates around 27% of the larger Retailers today have deployed Task Management to balance and schedule the workload sent to stores, monitor execution compliance and quickly collect and analyse store feedback.