

**PRESS RELEASE****FOR IMMEDIATE RELEASE****Contact:**

Chris Quinn

Fieldworks Marketing

01435 873080

chrisq@fieldworksmarketing.co.uk

**H&M choose WorkPlace Systems to provide Workforce Management solution for European rollout in 18 countries for 30,000 staff**

November 2006:- WorkPlace Systems plc, the leading supplier of Workforce Management solutions, has won the contract to supply an enterprise solution to H&M Hennes & Mauritz, the leading global fashion retailer, to help improve store productivity and control operational shop costs.

The contract, which initially includes approximately 1,000 stores in 18 countries and 30,000 H&M employees, will make it one of the largest implementations of Workforce Management in Europe.

H&M chose WorkPlace after a highly competitive tender and selection process. "The WorkPlace WFM software was selected for its user friendliness and WorkPlace's professionalism and proven delivery capability in Retail across Europe. We believe that WorkPlace will deliver a successful long-term solution to the Group," commented Fredrik Nilsen, H&M's Business Group Controller who is sponsoring the project.

The solution from WorkPlace comprises Forecasting, Scheduling, and Time and Attendance, and will work in conjunction with H&M's existing budgeting and planning tool. WorkPlace software will also provide an in-store employee data system. The project will begin in Norway and is then scheduled to roll out to the rest of the operation.

Barney Quinn, WorkPlace's CEO commented on the new contract, "This contract continues the success that WorkPlace has achieved in the implementation of Pan- European solutions for large Retailers and confirms our ability to deliver Workforce Management on a Pan-European scale. The H&M contract is our second major Pan-European customer, joining Metro Cash and Carry, and it also supports our strategic aim of increasing our presence in the European Retail sector."

- Ends -

**WorkPlace Systems plc**

Precedent Drive, Rooksley, Milton Keynes, MK13 8PP

t: +44 (0) 1908 242 042 f: +44 (0) 1908 201 148

[www.workplacesystems.com](http://www.workplacesystems.com)

Registered in England Number 2016236

## About WorkPlace Systems

WorkPlace Systems was founded in 1986 and is listed on the London Stock Exchange (WSI). WorkPlace is a world-leading supplier of Workforce Management software and of Consulting Solutions which increase customer service significantly and reduce labour costs, leading to improved store performance and customer experience.

Retail clients include: Argos, Focus (DIY) Ltd, Country Road, Metro Cash and Carry, Next, Morrisons, Travelex, WH Smith Travel, Woolworths (South Africa) and World Duty Free.

WorkPlace Systems is based in Milton Keynes with regional offices in Australia and the USA.

For more information visit: [www.workplacesystems.com](http://www.workplacesystems.com)

## About H&M

H&M was established in Västerås, Sweden in 1947 by Erling Persson and has expanded substantially in recent years and we have today more than 1,300 stores spread across 24 countries. Germany is H&M's biggest market, followed by Sweden and the UK. H&M is a global fashion brand offering an exciting shopping opportunity for style conscious shoppers who appreciate H&M's approach to fashion and quality at the best price.

For more information visit: [www.hm.com](http://www.hm.com)

## Current Forward-Looking Statements

This press release contains forward looking statements which are not historical facts, but are based on certain assumptions and reflect WorkPlace Systems' current expectations. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. WorkPlace Systems disclaim any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Given these risks and uncertainties, investors should not place

undue reliance of forward-looking statements as a prediction of actual results.

## WorkPlace Systems plc

Precedent Drive, Rooksley, Milton Keynes, MK13 8PP

t: +44 (0) 1908 242 042 f: +44 (0) 1908 201 148

[www.workplacesystems.com](http://www.workplacesystems.com)

Registered in England Number 2016236